

ASSOCHAM
2nd Vibrant Bharat CFO Summit & Awards
23rd February 2024, The Lalit Hotel, New Delhi

Mentioned below are the various categories of the above program for your ready reference:

PRESENTING PARTNER Rs. 8,00,000/- only (Exclusive)

- Status of 'Presenting Partner' the sponsor logo will be prominently displayed on Backdrop & Thank You panel at the summit venue.
- Speaking opportunity in panel discussion session.
- Free nomination in up to 3 categories
- Branding of Speaker & company logo at the event flyer to be shared amongst our 4.5 lakh members including top-tier industrialists & professionals.
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles with reach over 45K followers on Facebook, Instagram, LinkedIn and Twitter.
- Company representative Pre event Quote at Social Media.
- Company representative Post event Quote at Social Media
- Option to display 3 company standees at the venue.
- Exhibition space (Booth) to showcase company literature.
- Incorporation of company marketing material in delegate kit.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- **Networking Opportunities** with Domestic and International Firms

PLATINUM PARTNER Rs. 5,00,000/- only (Exclusive)

- Status of 'Platinum Partner' the sponsor logo will be prominently displayed on Backdrop & Thank You panel at the summit venue.
- Speaking opportunity in panel discussion session.
- Free nomination in up to 3 categories
- Branding of Speaker & company logo at the event flyer to be shared amongst our 4.5 lakh members including top-tier industrialists & professionals.
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles with reach over 45K followers on Facebook, Instagram, LinkedIn and Twitter.
- Screening of a Corporate Video during the Break.
- Company representative Pre event Quote at Social Media.
- Company representative Post event Quote at Social Media
- Option to display 2 company standees at the venue.
- Exhibition space (Booth) to showcase company literature.
- Incorporation of company marketing material in delegate kit.
- 7 delegate passes to attend the summit.
- **Networking Opportunities** with Domestic and International Firms

BANKING PARTNER @ INR 3,00,000/- only

- Status of 'Banking Partner' the sponsor logo will be prominently displayed on Backdrop & Thank You panel at the summit venue.
- Speaking opportunity in panel discussion session.
- Free nomination in up to 2 categories
- Branding of Speaker & company logo at the event flyer to be shared amongst our 4.5 lakh members including top-tier industrialists & professionals.
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles with reach over 45K followers on Facebook, Instagram, LinkedIn and Twitter.
- Incorporation of company marketing material in delegate kit.
- Company representative Pre event & Post event Quote on Social Media
- 5 delegate passes to attend the summit.
- Exhibition space (Booth) to showcase company literature.
- Option to display 2 company standees at the venue.
- **Networking Opportunities** with Domestic and International Firms

TECHNOLOGY PARTNER @ INR 3,00,000/- only

- Status of 'Technology Partner' the sponsor logo will be prominently displayed on Backdrop & Thank You panel at the summit venue.
- Speaking opportunity in panel discussion session.
- Free nomination in up to 2 categories
- Branding of Speaker & company logo at the event flyer to be shared amongst our 4.5 lakh members including top-tier industrialists & professionals.
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles with reach over 45K followers on Facebook, Instagram, LinkedIn and Twitter.
- Incorporation of company marketing material in delegate kit.
- Company representative Pre event & Post event Quote on Social Media
- 5 delegate passes to attend the summit.
- Exhibition space (Booth) to showcase company literature.
- Option to display 2 company standees at the venue.
- **Networking Opportunities** with Domestic and International Firms

GOLD PARTNER @ INR 3,00,000/-only

- Speaking opportunity in panel discussion session.
- Free nomination in 2 categories
- Logo will be prominently displayed at the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event flyer (soft copy) to be shared amongst our 4.5 lakh members including top industrialists & professionals
- Company representative Pre event Quote on Social Media
- Option to display 1 company standee at the venue.
- 5 delegate passes to attend the summit.

- Exhibition space (Booth) to showcase company literature.
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles with reach over 45K followers on Facebook, Instagram, LinkedIn and Twitter.
- Insertion of the company's brochure and publicity material into the delegate Kit
- **Networking Opportunities** with Domestic and International Firms

LANYARD & KIT PARTNER @ INR 2,00,000/-only (Exclusive)

- Status of 'Lanyard & Kit Partner' the sponsor logo will be prominently displayed on lanyard & delegate kit.
- Free nomination in 1 category
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles with reach over 45K followers on Facebook, Instagram, LinkedIn and Twitter.
- Exhibition space (Booth) to showcase company literature.
- **Networking Opportunities** with Domestic and International Firm.

INDUSTRY PARTNER @ INR 1,50,000/- only

- Logo will be prominently displayed at the backdrop & thank you panel at the summit venue.
- Free nomination in 1 category
- 4 delegate passes to attend the summit.
- Company logo to be prominently displayed on the event flyer to be shared amongst our 4.5 lakh members including top industrialists & professionals
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles with reach over 45K followers on Facebook, Instagram, LinkedIn and Twitter.
- Exhibition space (Booth) to showcase company literature.
- Option to display 1 company standee at the venue.
- **Networking Opportunities** with Domestic and International Firm.

In case of any query, please feel free to connect the undersigned.

Thanks & regards,

Ankit Raghav
Additional Director

The Associated Chambers of Commerce and Industry of India
ASSOCHAM Corporate Office:
4th Floor, YMCA Cultural Centre and Library Building,
01 Jai Singh Road, New Delhi – 110001
Tel. 011-46550555, (Ext.)- 591
M: +91 - 9999068767

E: ankit.raghav@assochem.com

 www.assochem.org